



Rijksdienst voor Ondernemend
Nederland

The Dutch way of dealing with Energy poverty

Examples of how the
Netherlands finds solutions to
alleviate energy poverty

René Schellekens



Energy transition for all

- › PBL(Planning Bureau for the Living Environment) concluded in a study that 528.000 households in the Netherlands have problems paying their bills for housing, heating and power.



Target groups

Households with low income and relatively high energy bills

People who rent in a social housing scheme

House owners who've bought the house they rented before

Freelancers

People with low income in larger rural houses and farms.





History

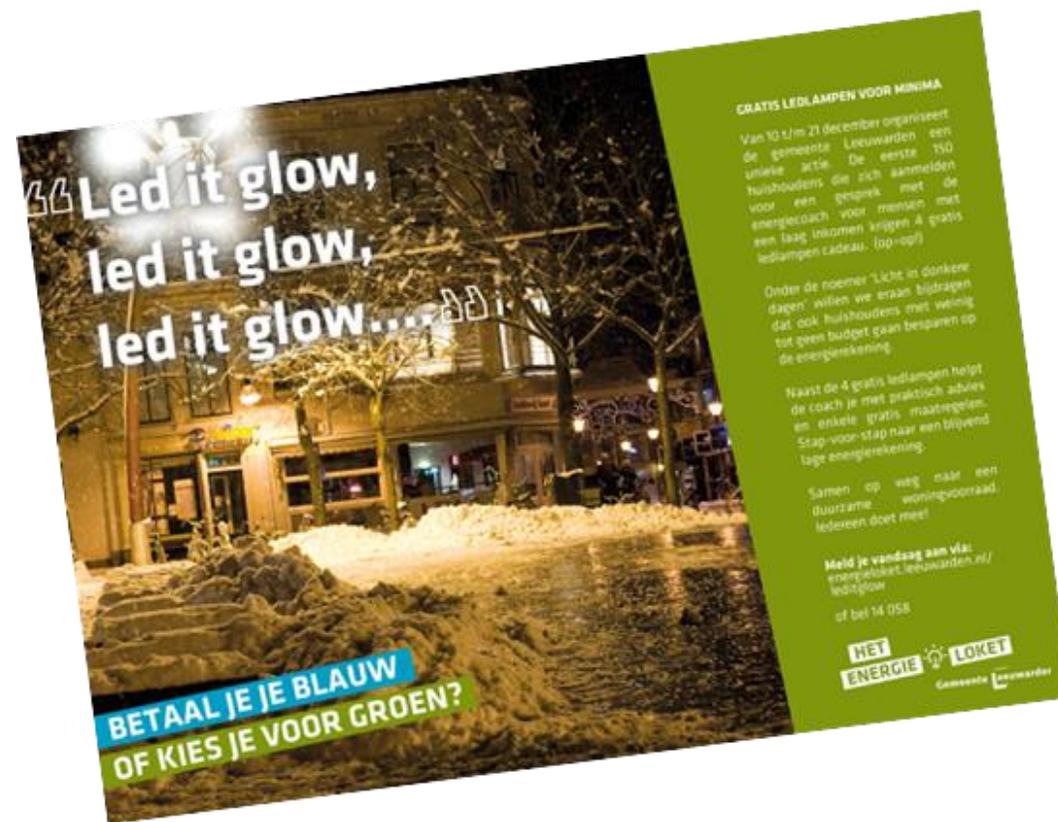
- › Thesis on energy poverty
- › National Climate Summit 2016
- › Community of Practice 2017
- › Northern Provinces Climate Summit 2017





Results Community of Practice

- › Multiple benefits
- › Cross policy projects
- › Getting in touch with the target group
- › Cross policy finance
- › Common ambition as a starting point
- › Minor problems, major impact





Opportunities

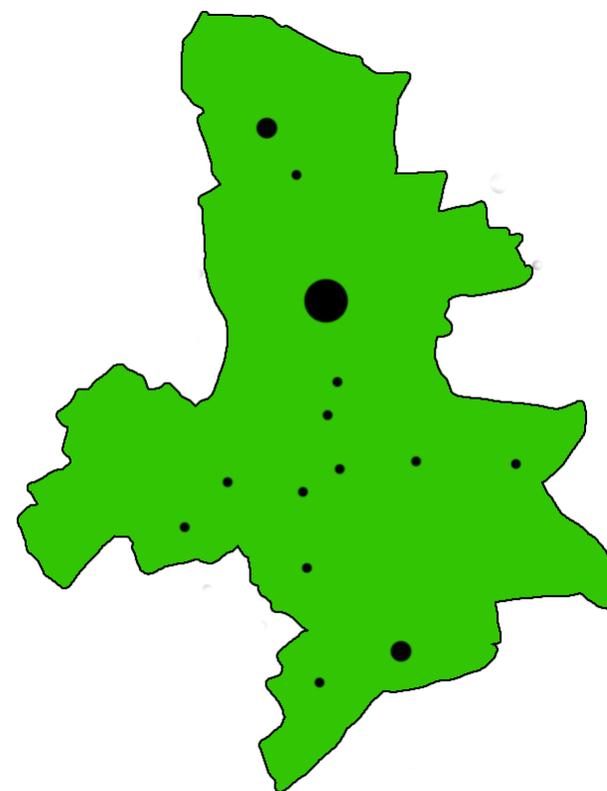
- > Multiple benefits
 - > - health
 - > - increased property value
 - > - social cohesion
 - > - local economy
 - > - employment
 - > - comfort





Leeuwarden

- > Inhabitants:
122.415
- > Households on minimal budget: +/- 9.000
- > Average gross income of these households:
€21.300,-
- > Average energycost:
€1.500,- (2017)





Prerequisite for the project

- › Intensive collaboration between the physical and social domain
- › Team work



Target: lowering the housing costs for 500 households every year through energy savings

- > Alleviating poverty
- > CO2 reduction
- > Tackling unemployment and/or reenforcing the job market
- > Engaging people on welfare in the project

EEN LAGERE ENERGIEREKENING?

GRATIS ADVIES VAN DE ENERGIECOACH!

DE HELPENDE HAND BIJ ENERGIEBESPARENDE MAATREGELEN

ENERGIECOACH KLAAS HELPT JE GRATIS EN VRIJBLIJVEND NAAR EEN LAGERE ENERGIEREKENING!

Gemeente Leeuwarden

KLAAS HOFMAN



A suitcase with solutions

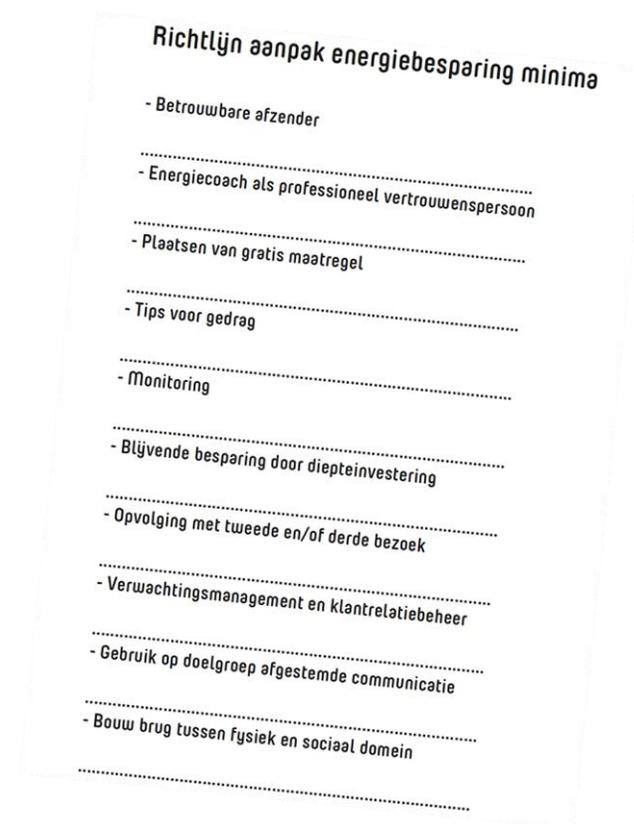
- › Energy coach 2.0
- › Energy hunters
- › CH-doctors





Guideline for projects on energy saving concerning low income households

- Reliable source
- Energycoach as a professional confidential
- Applying measures free of charge
- Tips for energy saving behaviour
- Monitoring
- Remaining savings through indepth investments
- Follow through with a second or third visit
- Expectation management and customer relation management
- Use communication fitted to the target group
- Build a bridge between the physical and social domain





Thank you and maybe there's time for questions

René Schellekens

Rene.Schellekens@rvo.nl

Tel. 0031610946496

