

# 3rd CA EED – Bucharest, October 2018



CONCERTED ACTION  
ENERGY EFFICIENCY  
DIRECTIVE

## USMARTCONSUMER Project conclusions

Francisco Puente

Escan energy consulting, Director of business development and projects

[fpuente@escansa.com](mailto:fpuente@escansa.com)

<https://es.linkedin.com/in/energiafranciscopuente>

Escan,s.l. [www.escansa.com](http://www.escansa.com) Avda. El Ferrol 14, 28029 Madrid, Spain Tl.: +34 913 232 643

# About USmartConsumer project

The USmartConsumer project is aimed at both:

- empowering European consumers to use their own smart meter information, supporting them to save energy and being aware on where they consume the energy
- supporting the market in taking decisions by understanding the consumer interests, the exchange of knowledge and advising on actions in the field

Target groups

- Consumers and consumer representatives
- Utilities and smart metering information providers
- Public bodies
- Regulators





# 1. Market assessment and activation

Some  
big  
data

**510** million  
Europeans

**300** million  
electricity  
customers

**200** million  
SM in 2020

**80** million  
SM in 2016  
(100 SM in  
2018?)

**45.000 million** Euro in smart  
metering infrastructures

# EU SM Landscape Report Content overview

- Smart meter rollout in 28 EU countries plus Norway as to September 2016, **considering the number of equipment and metering infrastructure to provide value to consumers**
- Authors: a group of expert independent organizations, partners of the USmartConsumer project, coordinated by Escan energy consulting
- Methodology: market survey, interviews to key actors, other EU and national projects, other literature

Available:

[www.usmartconsumer.eu](http://www.usmartconsumer.eu)



# EU SM Landscape Report Chapters

## EU 28 countries + Norway :

Map of regulatory and market progress

The legal & implementation table per country

The European Legal Framework

European Smart metering services for consumers

**Progress in Implementation**

**Legal and Regulatory**

**Member state**

**Legal and regulatory status**

**Implementation**

**Netherlands**

**The Energy Efficiency Directive 2012 (and Guidance note 2013)**

The Energy Efficiency Directive (the "EED") was published on 18 November 2012, and entered into force on 4 December 2012. Member States have to transpose it by 5 June 2014, with exceptional measures to step up Member States' efforts to achieve the energy efficiency targets set in the Directive. The Directive is binding in its entirety and directly applicable in the Member States. The Directive is intended to improve energy efficiency in buildings, industry, transport and services, and to promote the use of smart meters and smart grids.

**Article 9 requires that final customers for electricity, district heating, district cooling and hot water supply have access to a competitively priced individual meter that accurately measures energy consumption and provides information on energy use (with exceptions based on technical requirements). This is mandatory for apartments.**

**SmartGrids: European Smart Metering Landscape Report | May 2011 "Utilities and Consumers"**

**Energy Watch and Smart Plugs from Vattenfall | Finland and Sweden**

Type of supply:	Electricity
Number of households involved:	Available to all household customers in Finland and Sweden
Type of services provided:	Viewing real-time electricity consumption, monitoring and controlling appliance consumption via computer and smart phones.
Years of execution and aim:	EnergyWatch and SmartPlugs are available to consumers continuously

**Consumo**

La mostramos su consumo comparado con el de otros contratos similares al suyo. Si la aguja está en la zona verde significa que consume menos de la media, si está en la zona amarilla que consume más de la media y si está en la zona roja que consume más del doble de la media.

5184 Wh  
3764  
10368

# The European Map



## Axis X: Legal and regulatory status:

- Whether or not there is a legal framework providing guidelines to utilities for installing smart metering and whether this supports the goal of achieving energy savings and/or demand response for consumers
- To classify each country the status quo has been assessed on the following dimensions:
  - cost benefit report existing or not
  - rollout plan existing and timeline for the rollout
  - additional legislation and regulation on privacy and data protection, meters calibrating
  - Existing minimum functional requirements for consumer smart meter services

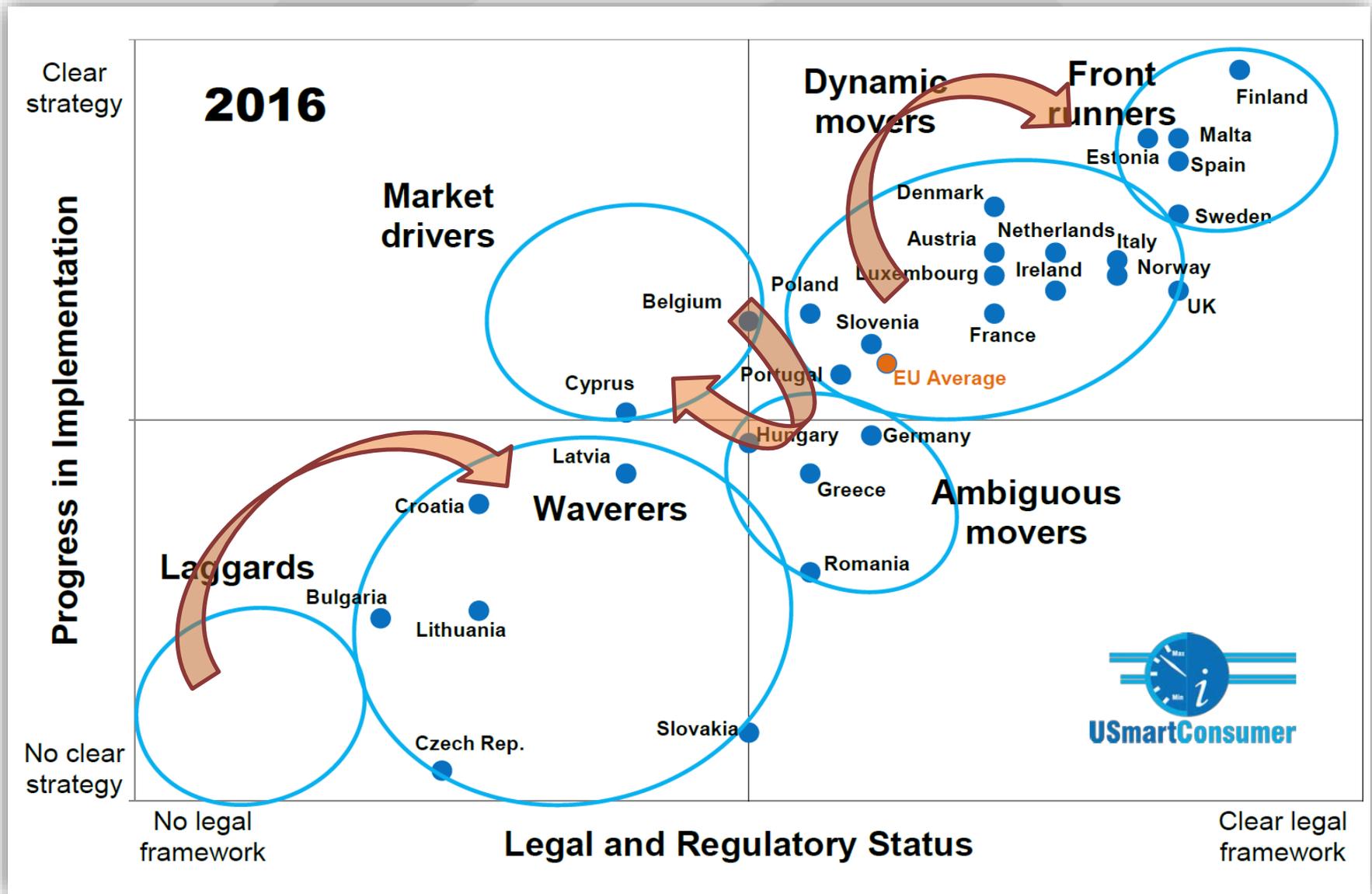
# The European Map



## Axis Y: Progress in smart metering market implementation

- The **number of smart meters and services to consumers** existing, and also to the progress towards a clear and realistic implementation roadmap for metering technologies that enable new services to benefit consumers
- To classify each country the status quo has been assessed on the following dimensions:
  - **enabling infrastructure** to manage data for different purposes and market actors,
  - **smart metering rollout status in %** of electricity customers,
  - **number of services based on smart meter data already available to customers;**

# The European Map



# The national smart metering rollouts table

## Member state

## Legal and regulatory status

## Implementation status

### Romania

Romania presented a positive CBA. In December 2013 was approved the ANRE Order no. 91/2013 on the implementation of smart metering systems for electricity. ANRE is the regulatory agency responsible for the legislation in the energy sector.

In compliance with the Order No. 91/2013 (the "Order"), the intelligent electricity measurement systems are electronic systems measuring electricity consumption, ensuring the secure two-directional transmission of information to the end consumer, providing more information than a conventional meter, using electronic means of communication and include the following:

- measurement subsystems containing at least the meter, the measurement transformers and the equipment for secure access to the meter;
- subsystems for information transmission;
- subsystems for the management of information contained by meters;

The distribution networks in Romania were split into 8 subsidiaries administrated by Electrica, the nation-wide distribution company; 5 of the 8 distribution subsidiaries were privatized, with over 50% of that participation coming from 3 foreign companies (ENEL-Italy, EoN-Germany and CEZ-Czech Republic).

In 2014, the DSOs implement new pilot projects previously endorsed by ANRE, to establish the conditions for intelligent measurement systems and in order to evaluate the implementation plans for 2015-2020. The target is to reach 80% of end consumers (9 million) until 2020.

At the end of 2013, EoN had already installed about 36,900 smart meters

A local Romanian subsidiary of ENEL installed smart meters for more than 30,000 clients by 2015. Enel is said to have plans to install similar meters for all 2.7 million clients in Romania, paving the way for larger smart cities and infrastructure.

# The European legal framework

## Energy Efficiency Directive Art. 9-10-11-12

### **The Energy Efficiency Directive 2012 (and Guidance note 2013)**

The Energy Efficiency Directive (the "EED") was published in the Official Journal on 14 November 2012, and entered into force on 4 December 2012. Member States will have to transpose it by 5 June 2014, with exceptions. The EED puts forward legally binding measures to step up Member States' efforts to use energy more efficiently at all stages of the energy chain – from the transformation of energy and its distribution to its final consumption. Related to metering and billing information, Articles 9-11 provide the rules on what devices, invoices and information should be provided to end-users.

*Article 9 requires that final customers for electricity, natural gas, district heating, district cooling and hot water should have a competitively priced individual meter that accurately reflects their energy consumption and provides information on the time of their energy use (with exceptions based on technical and financial grounds). This is mandatory for connections in a new building and in major renovations.*

The provisions of the EED on metering and billing information take over and make more effective some of the provisions of the earlier Directive 2006/32/EC on energy end-use

# The European legal framework

## The Third Energy Package (Directives: 2009/72/EC and 2009/73/EC)

### The Third Energy Package (Directives: 2009/72/EC and 2009/73/EC)

*Member States are required to ensure the implementation of smart metering under EU energy market legislation in the Third Energy Package. This implementation may be subject to a long-term cost-benefit analysis (CBA). In cases where the CBA is positive, there is a roll-out target of at least 80% market penetration for electricity by 2020.*

The Directives on the Internal Market for Electricity and Gas (Directives 2009/72/EC and 2009/73/EC) require Member States to ensure the implementation of intelligent metering systems to assist the active participation of consumers in the electricity and gas supply markets.

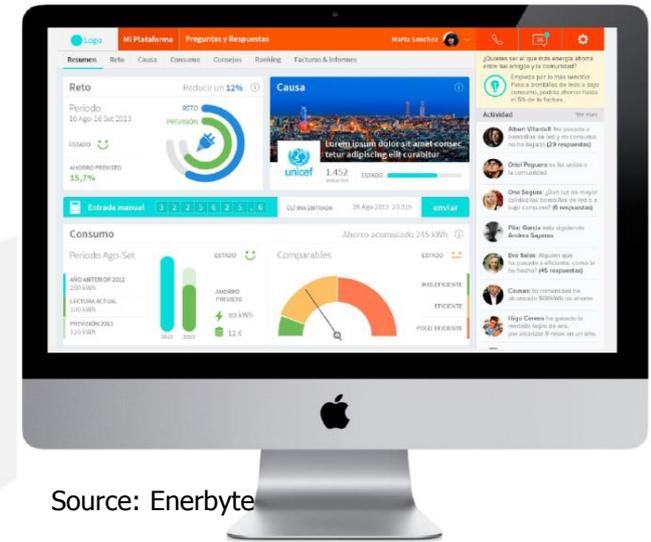
As regards electricity, where an economic assessment of the long-term costs and benefits has been made, at least 80% of those consumers who have been assessed positively have to be equipped with intelligent metering systems for electricity by 2020. Where no economic assessment of the long-term costs and benefits is made, at least 80 % of all consumers have to be equipped with intelligent metering systems by 2020 (Annex I(2) of the Electricity Directive).

As regards natural gas, no deadline is given but the preparation of a timetable is required,

# Smart metering services to consumers

## Frequent information to consumer and feedback

## Awareness, continuous improvement, analytics



# Smart metering services to consumers

## Real time information to consumer and feedback

Watch and react immediately



**Available Features**

- Real-time control;
- Consumption + Production;
- Real-time billing;
- Online access  $\mu$ Generation;
- Control of energy costs;
- Value added services;
- New tariffs and price plans...

inovgrid smart energy grid

edp distribuiç3o



Smile P1 – Plugwise



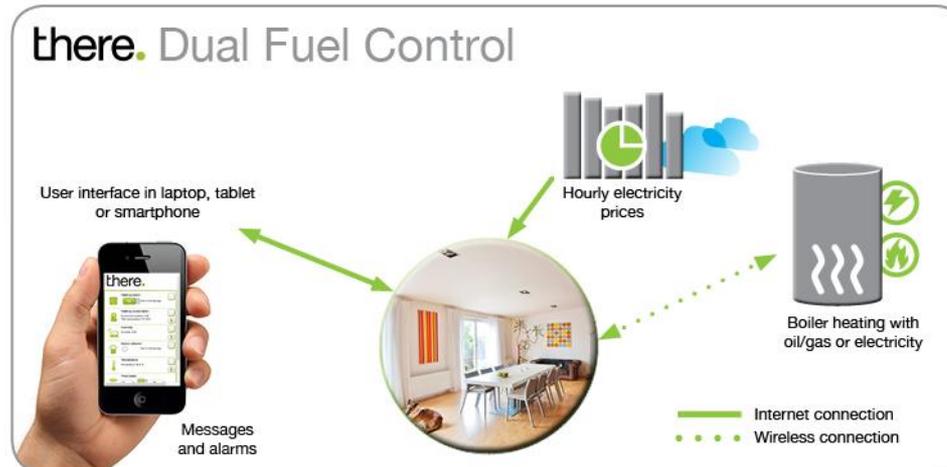
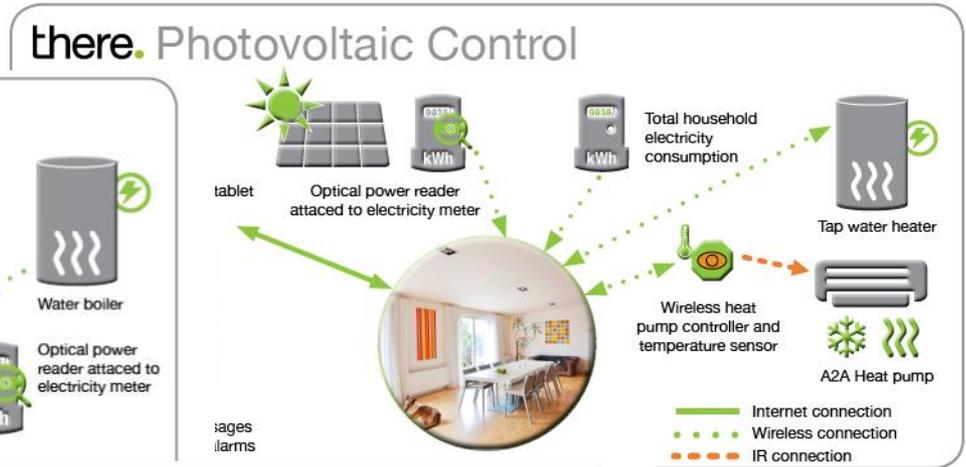
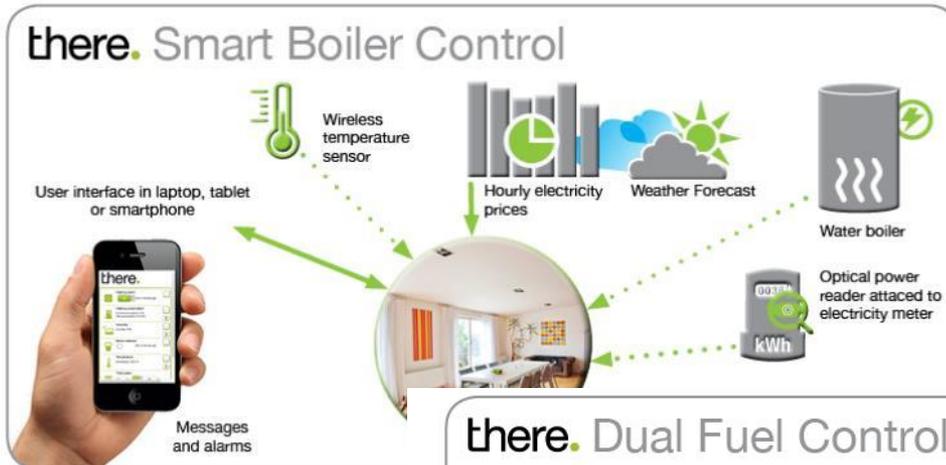
Enellogic P1 – Enellogic



# Smart metering services to consumers

## Demand response

Change to non-peak times



Source: Fortum Fiksu



## 2. Awareness campaigns for consumers

# Awareness campaigns to consumers

A national or regional campaign for consumers in each partner country (supported by consumer organizations)

## Training Workshops



## Articles, Press



## Posters, Brochures...

www.usmartconsumer.fi | Joining Utilities & Consumers

### Sähkölasku hallintaan

Hyödynnä etaluetun sähkömittarisi mahdollisuudet

- ▶ Etaluetun mittari mittaa sähkönkulutuksen tunneittain ja luetaan automaattisesti kerran vuorokaudessa
- ▶ Laskutus perustuu todelliseen kulutukseen – ei enää arvio- ja tasauslaskua
- ▶ Voit nähdä kulutuksesi tunnin tarkkuudella sähkönsiirtotai myyntiäitöisi internetsivujen kautta
- ▶ Mahdollisuus ostaa tuntinnoiteltua sähköä ja hyötyä edullisimmista tunteista
- ▶ Tarjolla lisäpalveluita mm. reaaliaikaisen ja laitekohtaisen kulutustiedon saamiseen sekä kulutuksen ohjaukseen edullisimpiin tunteihin
- ▶ Mittarit mahdollistavat älykkään sähköverkon palveluita, kuten reaaliaikaisen tiedon sähköverkon tilasta ja nopeammat sähkökatkojen korjaukset

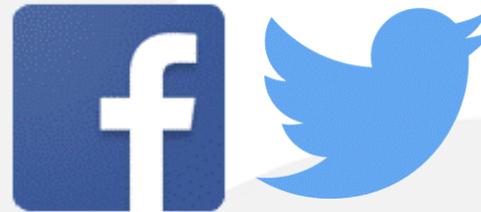
Vinkkejä sähkönkulutuksen seurantaan ja älykkäisiin ratkaisuihin:  
[www.kesto.fi/alykaskoti](http://www.kesto.fi/alykaskoti)

USmartConsumer | European Union | ENERGIATUENISTO

## Conferences



## Social networks and emails





### 3. Action in the field

# Action in the field / Energy Saving impact

## Example of action in the field in Spain

- ✓ Based on a DSO web-based platform for consumers
- ✓ Consumers are trained on both on the platform use and energy efficiency measures at home
- ✓ 1 year-round project
- ✓ Monitoring and conclusions with support from UJI University



# Action in the field / Energy Saving impact

## Example of action in the field in Spain

### Quantitative results

- ✓ Energy savings in 72.000 homes roughly 12.000 MWh
- ✓ CO2 reduction 4.000 tCO2.
- ✓ Average savings per home +160 kWh/year, **5%** of electricity consumption
- ✓ This values are consistent with the pilots assessed in other countries, with **average values of 2% to 5%** energy savings.



# Action in the field / Energy Saving impact

## Example of action in the field in Spain

### Qualitative results

- ✓ **The platform (service) is used by 60% more consumers** after the action
- ✓ **89% finds the platform attractive**
- ✓ **55% consumer changed** their behavior
- ✓ **34% have changed the time of use** of electric devices and appliances
- ✓ **49% have installed energy efficiency** measures
- ✓ A guide on how to use the platform was suggested by 53% of consumers





## 4. EU Communication

06 Nov 2018

07 Nov 2018

08 Nov 2018

# Digitalisation - theatre 1

Smart Metering	Smart Metering	Smart Metering	Smart Metering	Smart Metering
14:00 - 14:10	14:10 - 14:30	14:30 - 14:50	14:50 - 15:10	15:10 - 15:30
<b>Chairperson's Introduction</b>	<b>(presentation title announced soon)</b>	<b>Zero-touch commissioning of Smart Metering</b>	<b>(presentation title announced soon)</b>	<b>(presentation title announced soon)</b>
Hub Theatre 1	Hub Theatre 1	Hub Theatre 1	Hub Theatre 1	Hub Theatre 1
Chairperson	Speakers	Speakers	Speakers	Speakers
 Francisco Puente, Manager - Escan	 Representative of ENEL	 Marc Gebert, Senior Director, IoT Business Development - NXP	 Ifigo Larumbe Cabanas, Global Smart Metering Coordinator - Iberdrola	

..... And our Final USmartConsumer presentations available:  
[www.usmartconsumer.eu](http://www.usmartconsumer.eu)

**Francisco Puente**

fpuente@escansa.com  
EMBA, PhD

Director of business  
development and projects  
Escan energy consulting

This presentation is owned by Escan s.l.  
Copyright (c) 2018 Escan s.l. All rights reserved

A close-up photograph of a white ceramic coffee cup filled with a frothy beverage, likely a latte or cappuccino. The cup sits on a matching white saucer. On the saucer, there is a small, rectangular sugar packet with a black and yellow design and a white logo. A silver spoon is placed on the saucer, partially overlapping the edge. The entire scene is set on a vibrant red surface, possibly a table. In the background, a dark blue banner with white text is visible, though the text is out of focus.

*Thank you!*