

Rialtas na hÉireann Government of Ireland

National Home Energy Upgrade Scheme (One Stop Shop)

A case study of Ireland's Integrated Energy Providers

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Certification Scheme: Development, Strategy and Design





Certification scheme development, strategy and design



Development

• Consultation – Pilot - Launch

Strategy

• Simplicity

Agility

- Scalability
- Delivery

- Aginty
- Affordability

Design

- Individual homes to B2+ for 'can pay' sector
- Registered and regulated contractors
- Quality Management System
- Scale to 50,000 homes p/a by 2030
- *Fixed grants deducted upfront to homeowner*

NDP to 2030 – €8 billion budget – demonstrates commitment to sector



Certification process





One Stop Shop Certification Process – Stage 1



Stage 2: In-depth assessment



- 2-year Strategic Plan
- Demonstrate compliance with the application criteria
- Review and feedback
- Assessment and evaluation
- Certification



Assessments, Supports and Promotion





On-going assessments and supports



Assessments

- Quarterly Business reviews
- Contract renewal every 2 years
- Quality framework

Supports

- Homeowner & secret shopper surveys feedback
- Marketing and website support
- CX journey mapping (2025)
- Maps to identify potential homes
- Expert webinars (quality, marketing, CX, project management)



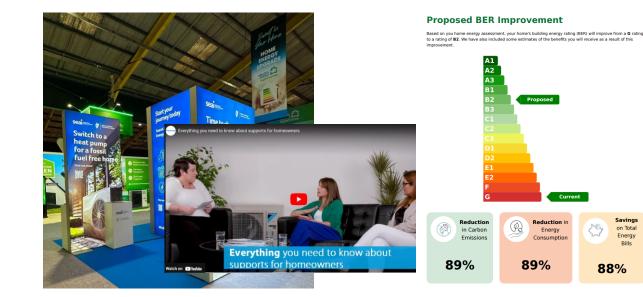
Driving demand & activity

• Ads, events, social media

Home Energy Assessment •

• Finance providers

Advocates in the renovations sector •







Bills



Progress to date





The Progress to date



- 24 OSS registered to date
- 7/8 more nearly there

- 3,453 upgrades delivered
- 90% B2 or better

• Slow and challenging to scale





Challenges and Opportunities





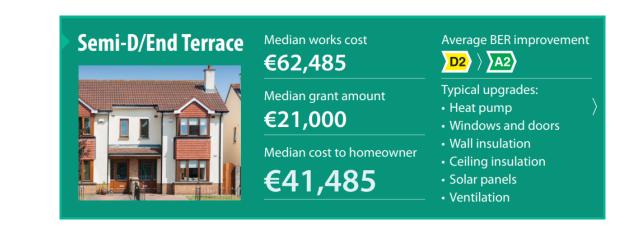
Challenges

Homeowners

- Affordability of works
- Heat pump understanding
- Spark gap / Electricity prices
- No obligation to retrofit
 Lack of demand

Supply Chain

- Retrofit vs New build competition
- Shortage of skilled construction workers
- Need to simplify engagement
- Need to maintain quality while scaling







Opportunities

Simplify scheme

• Simplify / Digitisation

Collaboration & Promotion

- Interdepartmental & retrofit sector
- Contractor marketing strategy





New markets

- Mapping tools
- Traditional and vacant properties



Thank you



