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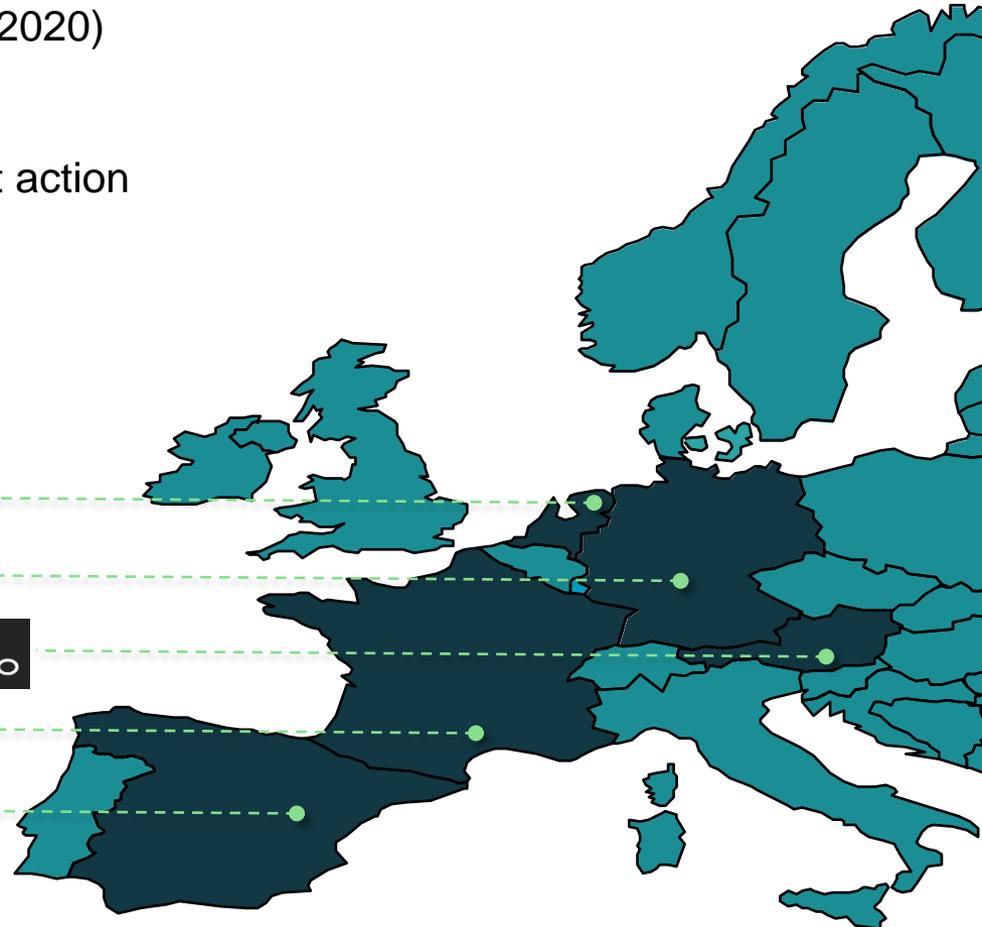


**CA EED 8th Plenary Meeting**  
**24<sup>th</sup> March 2021 - Session 3**



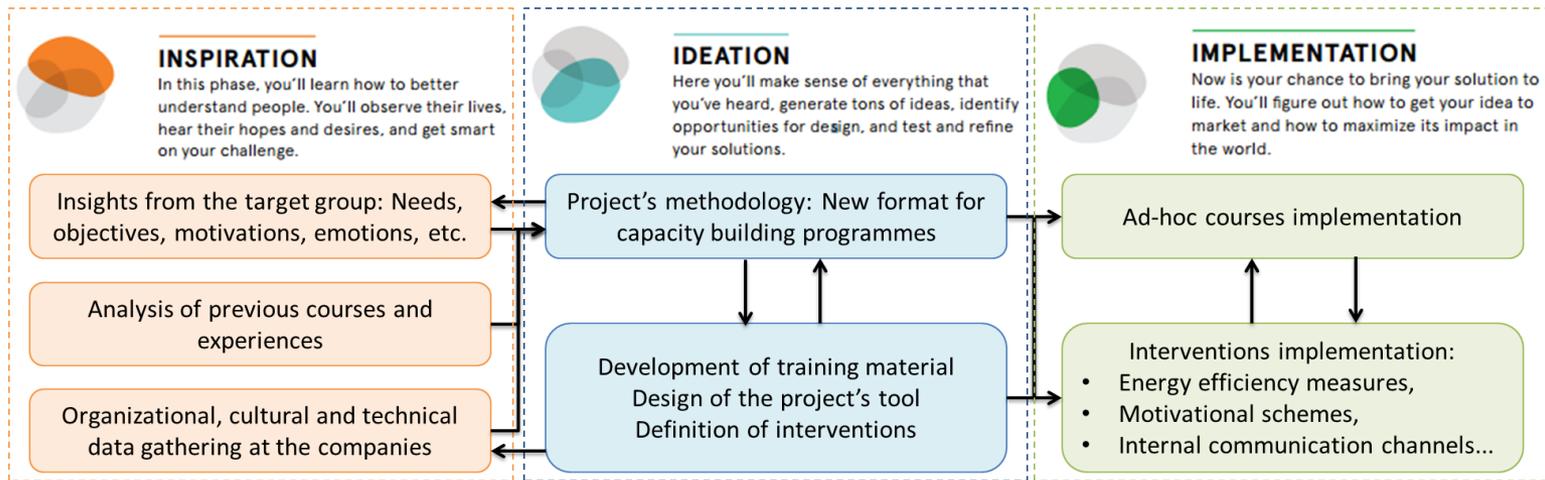
# About INDUCE project

- ✓ **Acronym:** INDUCE
  - ✓ **Title:** Towards a sustainable agro-food INDUstry: Capacity building programmes in Energy efficiency
  - ✓ **Duration:** 30 months (01/02/2018 - 31/07/2020)
  - ✓ **Topic:** EE-15-2017
  - ✓ **Proposal:** H2020-EE-2017-CSA-PPI
  - ✓ **Funding:** CSA – Coordination and support action
  - ✓ **Budget:** 1.997.191,25 €
  - ✓ **Coordinator:** Fundación CIRCE (SPAIN)
- ✓ **Consortium:**

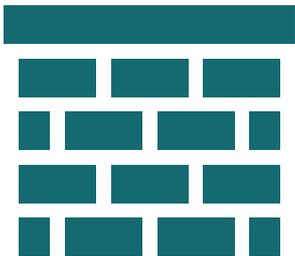


# INDUCE Vision

The INDUCE project has delivered a methodology for the implementation of capacity building programmes in energy efficiency based on a Human-Centered Design approach, leading to the ad-hoc design of training courses and interventions that align the motivation of involved actors with an energy efficiency culture.



# INDUCE Vision

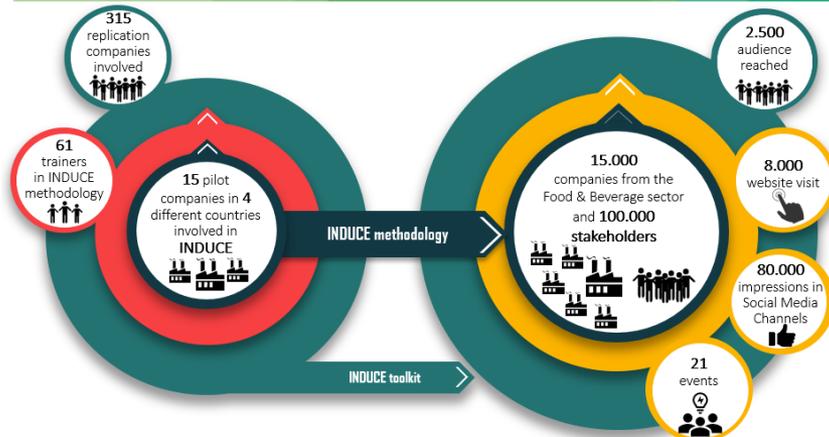


- × There is still no sense of urgency to pay attention to energy efficiency as a means of cost reduction.
- × Recommendations made through an Energy Audit are not guaranteed to be properly implemented.
- × People's behaviour and enterprises' energy culture influence energy actions.

# INDUCE Pilots Companies



Towards a Sustainable Agro-Food Industry. Capacity Building Programmes in Energy Efficiency.



## Experience in Energy Measures implementation

- ✓ The need for data collection on the measures implemented was a requirement of the Project with the pilot companies.
- ✓ Privacy agreements with companies to acquire the data, and show it in an anonymised way.
- ✓ It was not possible to show individual data per company, but aggregated data for all companies, showing the final average values as the impact of the project.
- ✓ Important to know the energy efficiency needs and expectations of the company.
- ✓ All energy audits carried out during the project were very positively received.
- ✓ Initial considerations between SMEs and non-SMEs
- ✓ Different situations between the EU-Member States involved in the project.



**Through the INDUCE project, we worked on generating a need in the company about the energy field and its benefits, rather than on the actual action of an energy audit, which in many cases generates information, but in other cases does not bring added value to the company.**

**This was done by accompanying them for almost 3 years, training them and, above all, speaking their own language. INDUCE community with 60 trainers in Energy Efficiency and the Human Centered Design Approach.**

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INDUSTRY. CAPACITY BUILDING  
PROGRAMMES IN ENERGY EFFICIENCY