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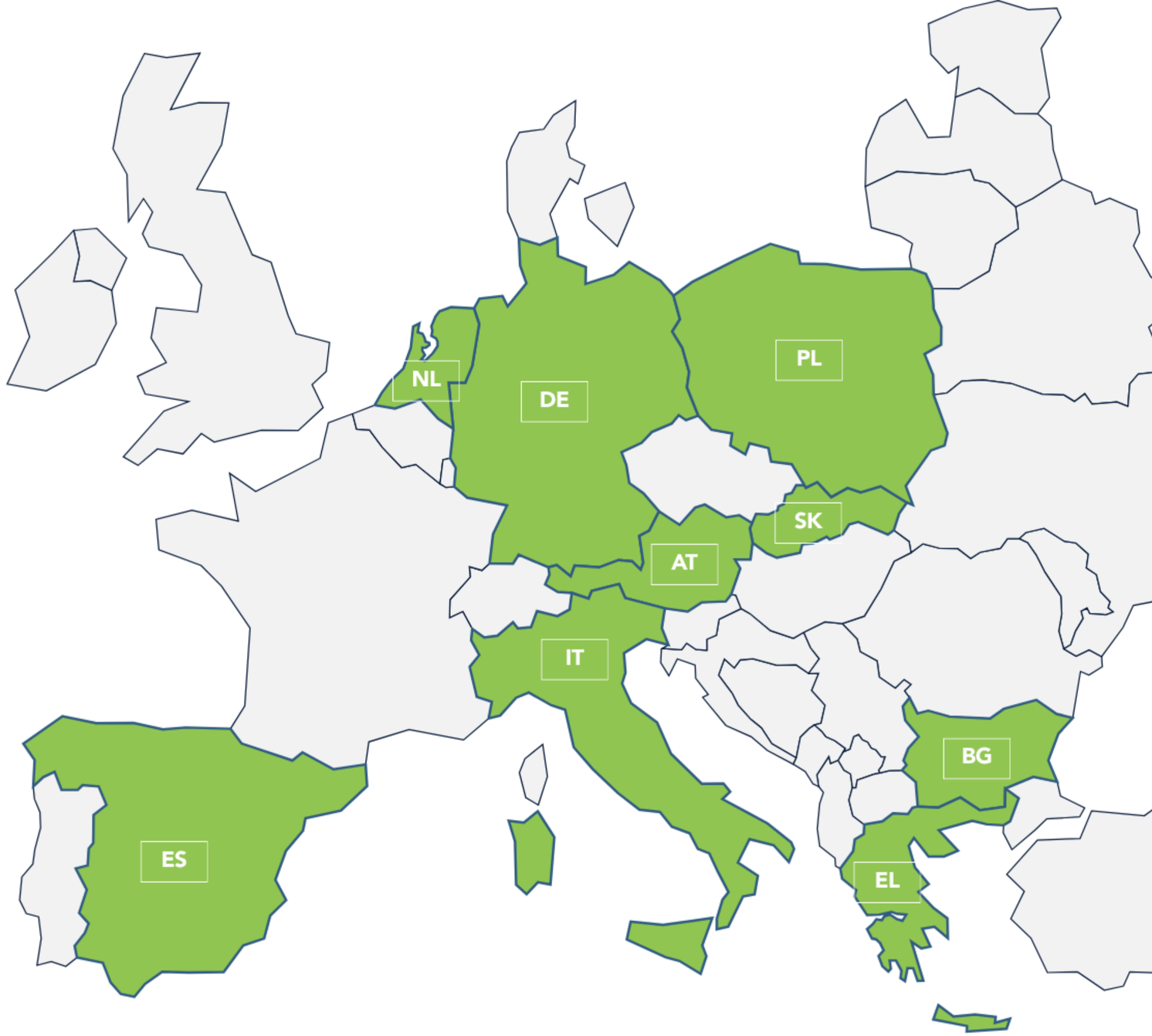
From Knowledge to Action: How BUSINESS2ACT helps Companies achieve Energy Efficiency and Decarbonisation

Supporting companies in their clean energy transition by providing harmonised tools, templates and methodologies for the adoption of EnMS and for the uptake of energy efficiency and renewable energy measures.

CONSORTIUM

Nine countries, one mission

To accelerate the green transition of industries while boosting its competitiveness.



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CONSORTIUM

Ten partners, one mission

To accelerate the green transition of industries while boosting its competitiveness.

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OBJECTIVES

01



Identify the businesses around the thresholds

Develop and validate a methodology to identify businesses in the different energy consumption thresholds of the new EED.

Motivate businesses to implement EEM&REM

Use tailor-made motivation packages with concise arguments based on their needs and the context in which they operate.

02



03



Develop templates for the uptake

Develop and test an Action Plan template for the uptake of measures recommended in energy audits.

Coordinate stakeholders at national and EU level

Promote knowledge exchange among those responsible for the implementation of the new EED Art. 11.

04



05



Organise uptake

Harmonise project outputs with national and EU policies and standards to advance their uptake in EU and national legislation.

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METHODOLOGY

Identification methodology

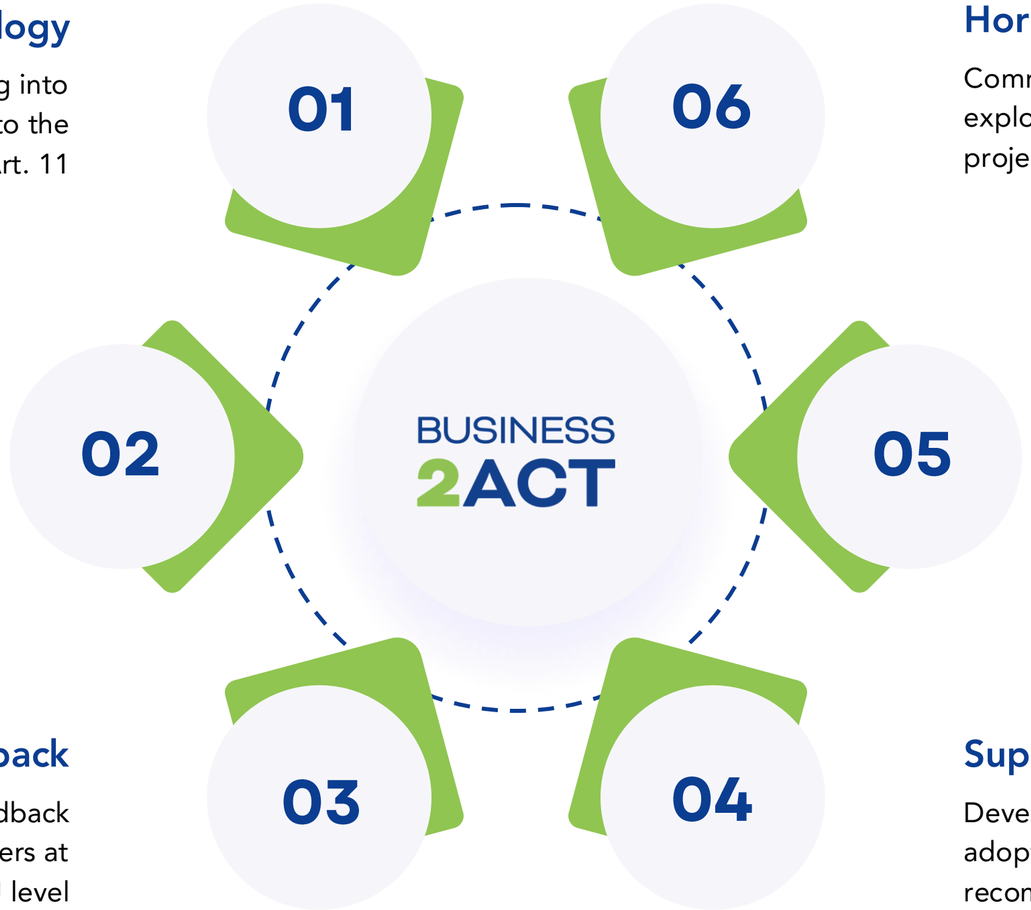
Identification of businesses falling into different thresholds according to the new EED Art. 11

Self-assessment tool

Development of a tool to facilitate energy consumption and digital maturity self-assessment by companies

Validation and feedback

Validation of outputs and feedback loop with relevant stakeholders at national and EU level



Horizontal work

Communication, dissemination, exploitation, and sustainability of project results

Policy recommendations

Recommendations for policymakers based on the results of the previous steps

Support to implementation

Development of an action plan for the adoption of energy efficiency measures recommended by energy audits

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KEY NUMBERS

10

METHODOLOGIES
for more efficient implementation of the new EED Art.11

210

ENERGY AUDITORS
with improved skills on energy efficiency in industry

939

STAKEHOLDERS
involved in engagement and knowledge exchange activities

350

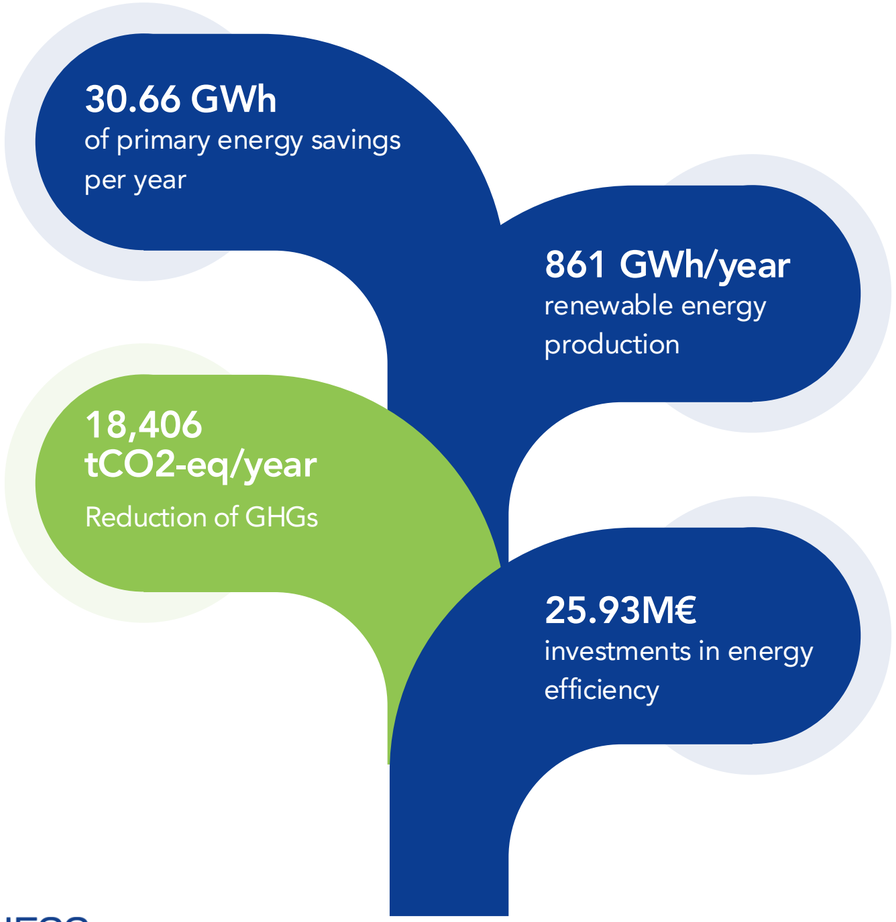
COMPANIES
benefitting from direct support to implement energy efficiency

Supporting companies with tools and skills

BUSINESS2ACT supports companies in industrial and service sectors with tools that can be tested, validated and improved through policy and stakeholder feedback.

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IMPACT



Good for business, great for the planet

Through supporting companies with the implementation of energy efficiency measures, BUSINESS2ACT contributes directly to the reduction of Greenhouse Gas emissions. Additionally, energy savings will open space to more investment in energy efficiency and in the production of renewable energy.

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Energy efficiency as business advantage

How BUSINESS2ACT supports companies?



Identify and self assess

To calculate their energy consumption threshold and their digital maturity level.

Motivate

With tailor-made arguments to encourage energy efficiency measures.

Action plan for energy efficiency

With implementation guidelines for digitalization and energy efficiency.

Improve policy

Feedback loop to standards, guidance and recommendations

Designed as an implementation pathway, not only as a set of separate tools.

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Project outputs most relevant for public authorities

Identification methodology

Practical approaches to identify obligated companies and relevant data gaps

Self-assessment tools

Energy consumption and digital maturity assessment to support awareness and compliance.

Motivation packages

Tailored arguments and engagement strategies for different company groups

Follow-up systems

Support for implementation and monitoring of results after implementation

Action Plan → field testing → final version

A structured route from audit recommendations to implementation and investment. The draft template will be field-tested with companies. **Company feedback, together with policy and standardisation input, will be used to refine the final version.**

Policy recommendation

Evidence-based recommendations shaped by stakeholder and policy-maker feedback

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The gap BUSINESS2ACT addresses

Audits and EnMS are valuable only if they trigger implementation.

Starting point

Energy audits and Energy Management Systems generate technical recommendations and management routines.

Typical weak point

Companies often need support to prioritise measures, secure finance, involve competent professionals and track results.



Project focus: making the transition from recommendations to financed, implemented and monitorable measures easier for companies and more visible for policy makers.

Implementation is not the end: monitoring actual results is essential to verify savings, identify gaps and improve future support.

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How can policy-maker feedback shape BUSINESS2ACT outputs?

Policy makers, by providing their feedback, can shape BUSINESS2ACT outputs in one direction or in another, to be closer aligned with their needs.

Data feasibility

Which data and procedures are realistic across different Member States?

Cross-country usability

What are the minimum requirements for a simple tool to work consistently across Member States?

Implementation links

How can outputs connect companies with competence, services, finance and follow-up?

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Questions:

1. What support is most needed to help companies implement measures from energy audits or EnMS?

Select up to 3

- Finance
- Technical support
- Management support and staff time
- Qualified experts
- Energy service companies
- Follow-up and monitoring
- Clear legal requirements
- Practical guidance and tools

2. What are the minimum requirements for a simple Article 11 self-assessment tool to work consistently across Member States?

Select up to 3

- Clear and common calculation rules
- Limited and easily available input data
- Clear rules for company boundaries and linked enterprises
- Compatibility with national data and procedures
- Transparent treatment of thresholds and the 3-year average
- Simple and user-friendly interface
- Availability in national languages
- Other

Questions:

3. Which company-level information would be most useful for public authorities when designing support under Article 11?
Select up to 3

- Company energy-consumption profile and proximity to Article 11 thresholds
- Sector-specific energy-performance indicators / benchmarks
- Measures recommended through audits or EnMS
- Implementation status of recommended measures
- Investment needs and financing barriers
- Non-energy / sustainability benefits of measures
- Digital maturity/readiness of the company
- Reasons for non-implementation
- Other

4. Beyond checking compliance with the audit or EnMS obligation, what should public authorities monitor or encourage companies to report?
Select up to 3

- Measures selected for implementation
- Implementation progress and timing
- Investment made
- Expected energy savings
- Actual / verified energy savings
- Reasons why recommended measures were not implemented
- Non-energy / sustainability impacts
- Progress in implementing the company's energy Action Plan
- No additional follow-up or reporting is needed

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Questions:

5. Which broader company benefits should be considered when public programmes promote the implementation of energy-efficiency measures?

Select up to 3

- Productivity and production performance
- Equipment reliability and reduced maintenance
- Improved working conditions/health and safety
- Reduced material and water consumption, and waste generation
- Reduced GHG and other environmental impacts
- Competitiveness and resilience
- Compliance/sustainability reporting benefits
- Energy savings and cost reduction are sufficient
- Other

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