



EED Concerted Action

Energy Audits and Financial Support Tools

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An “Energy Efficiency Roadmap”



Commissioner for Energy and Housing pledged a renewed commitment towards energy efficiency at the IEA Global Energy Efficiency Conference in Brussels on 13 June 2025.

The Commission will thus centre its work on **10 concrete areas**, including: **Facilitate financing and investment**

Affordable Energy Action Plan – Action 4

Energy Efficiency: delivery energy savings

Aim: foster market for energy efficiency services

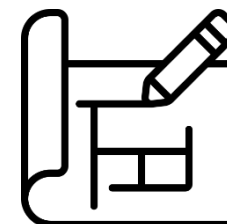
How: Together with EIB Group launch the EE in SMEs initiative and explore setting up Guarantee scheme for energy efficiency services

Ambition: Contribute to double the ESCOs market to EUR 4-6 billion per year.



Interlinkages Art 11 and Art 30 EED

Article 11 (6) - Member States shall develop **programmes** with the aim of encouraging and providing **technical support to SMEs** (and non-SMEs, under Art 11(8)) that are not subject to paragraph 1 or 2 to undergo energy audits and to subsequently implement the recommendations arising from those audits.

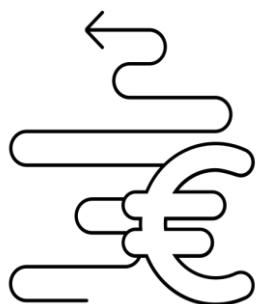


Member States may set up **mechanisms** to provide energy audits for SMEs and micro-enterprises, as well as other support schemes for SMEs.

Article 30 (1) – Member States shall facilitate the **establishment of financing facilities** for energy efficiency, to maximize blending.

Article 30 (2) – The **Commission shall assist** in setting up financing facilities and project development assistance facilities.

Article 30 (12) – In their NEEF (or equivalent), Member States shall establish **financing instruments**, including public guarantees [...]. Support shall include **financing for energy efficiency measures in SMEs** in order to leverage and trigger private financing for SMEs.



Energy audits under the European Energy Efficiency Financing Coalition

EE Financing Coalition -> mobilise private financing for energy efficiency, Coalition of 27 MS + Financial Institutions + Industry Representatives + Commission



- EU-level expert platform with two focus areas: Real Estate and Enterprises
- Up-Coming Working Group on SMEs, to discuss i.a. energy efficiency services for SMEs + midcaps, including full service packages
 - **Call still open (also for MS) until 31 October!**
- 14 National Hubs established or being established.

EIB Energy Efficiency Initiative for SMEs



- Launched on 11 September 2025 the Energy Efficiency in SMEs Initiative, EIB to increase financing for **EE in SMEs to 17.5 billion euro** (doubling current volumes)
- Aim to support around 350.000 SMEs and estimate to mobilise over 65 billions euro in investments in next three years
- Intervention logic: support SMEs backbone of EU economy, who spend more on their energy bills than their US counterparts
- Financing through combination of new and existing products, debt and equity instruments, underpinned by EU budget (InvestEU guarantees)

Examples of financing tools for SMEs



EnergyEfficiency4SMEs project [\(link\)](#):

- *Led by Eurochambers and national chambers*
- *Focus on enhancing skills of energy technician within SMEs linking energy audits, to public incentives and private finance solutions*
- *Starting point link energy audits with its concrete implementation, and thus financing*

Efficiency as a Service (EaaS) [\(link\)](#):

- *Piloted in NL, BE and ES*
- *Implement servitisation principle, transition from equipment purchase to service-based model, guaranteed level of efficiency and energy cost savings*
- *out-of-balance sheet accounting, freeing-up resources for SMEs core business investments*
- *Energy audits starting point to assess savings potential and build up the SMEs-specific energy and financial service*



Food for thoughts – questions?

- *How can the EE Financing Coalition support in ensuring that energy audits provide sufficient information to access private financing solutions from financial institutions?*
- *Do Member States use templates to facilitate energy audits and lower overall costs? Would a common/additional template be useful for facilitating access to financing?*
- *Do Member States have experience with innovative financing models built on quality energy audits, for instance energy efficiency as a service?*



Thank you