



Competence centre for sustainable and innovative public procurement

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CA EED WG 2.1. Public Procurement resulting energy and economic savings

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Actions to promote the use of EED Art 6 in Finland

- Ministry's guidance on energy efficient public procurement
<https://tem.fi/documents/1410877/2795834/Energiatehokkuus+julkisissa+hankinnnoissa/1f3d1ad9-f7a9-4169-95a5-6a96414e9a29>
- Awareness raising and capacity building efforts for local and state authorities by Motiva
- 2018 sectoral webinars and examples of energy savings
- Procurement recognised as a key tool in the energy efficiency agreements
 - Strategic importance in local authorities
- Criteria and LCC-evaluation tools



Public procurement in a wider context



KEINO Competence Centre for Sustainable and Innovative Public Procurement



- KEINO is a network-based consortium, whose founding members responsible for the operation and co-development are:
 - Motiva Oy (co-Ordinator)
 - the Association of Finnish Local and Regional Authorities
 - VTT Technical Research Centre of Finland Ltd
 - The Finnish Funding Agency for Innovation – Business Finland
 - the Finnish Environment Institute SYKE
 - The government’s central purchasing body Hansel Ltd
 - the central purchasing body for local authorities KL-Kuntahankinnat Ltd
 - the Finnish Innovation Fund Sitra
- Started 1.3.2018
- Funded by the Ministry of Economic Affairs and Employment



The main objectives for 2018-2021

- Increase in the number of innovative and sustainable procurements in Finland (5 % target of innovative procurement)
- Public procurement is recognised and actively used as a management tool
- Contracting entities openly disseminate information on their own experiences and learn from one another.

Main tasks of the centre



- KEINO seeks to increase contracting entities' **awareness of strategic procurement management and impact thinking**. KEINO will assist contracting entities in **management tool development and measurement**.
- KEINO will set up powerful and efficient **buyer groups** for procurement in the fields of social welfare and health services, construction and energy use, mobility and logistics, and bio- and circular economy.
- KEINO will support the development of **procurement competence** through advisory services, events and network meetings. The aim is also to promote peer learning among procurement professionals.
- KEINO seeks to strengthen **international networks and peer to peer learning for procurers**



Measurement and Impact Assessment

1. National measurement (sustainable and innovative procurement)
 - Measurement framework
 - Baseline survey / indicators
 - Continuous measurement scheme and implementation

2. Strategic management (organization level)
 - Baseline survey on strategic procurement management
 - Decision support tools

3. Procurement-specific impact assessment
 - Impact framework and modelling
 - Assessment framework for estimating the impact potential of procurement
 - Ex post case studies on impacts



Public procurement Green Deals

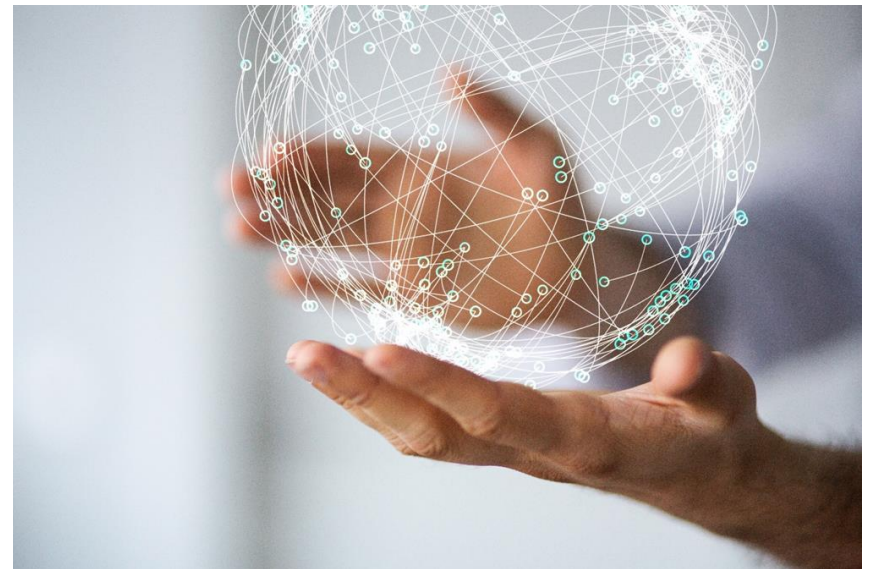
The Finnish Public Procurement Green deal is a voluntary agreement between the government and the procuring authority. The objective is to promote ambitious sustainability goals and achieve societal impact.

- Aims at achieving greater impact by committing a larger purchasing power (minimum 3 PA:s)
 - The procuring authorities commit to joint objectives and a functional procurement procedure, including monitoring and impact assessment during the contract period.
 - Each PA conduct their own procurement
 - The PA:s also commit to actively sharing their experience with others, for instance by acting as a mentor
- Preliminary areas of interest for Green Deals: zero emission transport, heavy duty vehicles, digitalisation in the building sector, circularity
- The KEINO centre responsible for piloting the Green Deal.

International procurement networks and peer to peer learning

Aims at:

- Building procurement networks and peer to peer learning for frontrunners
- Concrete international procurement co-operation (joint market dialogue, joint EU- projects)
- co-operation needs and ideas are most welcome!





- Web portal www.procurementcompetence.fi opens in April.
- Contact: isa-maria.bergman@motiva.fi





Thank you