



CA EED – Good Practice Factsheet Template

TREND programme – Italy

Core Theme and topic	<i>Core Theme 5, Working Group 5.2, After the audit: encourage the implementation of the identified measures</i>
Name of work programme/project	TREND (Technology and Innovation for energy saving and efficiency in SMEs)
Project scope and description	
Short description of the programme & what it hopes to achieve	<p><i>The project was aimed at promoting awareness, competencies and tools for energy efficiency in SMEs.</i></p> <p><i>It was carried out in three steps:</i></p> <ul style="list-style-type: none"> <i>• ANALYSIS & SCOUTING to select the most implemented measures for improving energy performances of SMEs (by sector) and size, the best measures in terms of energy savings (toe or € saved per year), and the most effective measures in terms of costs/benefits</i> <i>• ENERGY AUDIT matching demand/supply of Experts in Energy Management to carry out energy audits in 500 SMEs requesting them</i> <i>• ENERGY EFFICIENCY WORKS matching demand/supply of clean technologies and energy efficiency services funding to carry out the most effective works for improvement (in terms of innovation, energy saving, environmental benefits and competitiveness) in 100 SMEs subjected to energy audit.</i>
What is the scope of the project? e.g. - National/regional/local - Building type/owner	<i>The project has been developed at a regional level (Lombardia) and was devoted to SMEs in the manufacturing sector.</i>
Who are the key people involved? e.g.: - Installers - Local Authorities	<i>Finlombarda managed all three steps of the project: collecting the results of the activity of analysis & scouting, analysing data coming from energy audits, selecting 100 SMEs in which the measures of energy efficiency have been carried out, monitoring and improving the models used.</i>
Who was the target audience?	<i>SMEs and professionals involved in energy management/energy auditing, suppliers of clean technologies and energy efficiency services</i>
How was this work programme/project financed?	<i>The project was financed with European Regional Development Fund (2007-2013 programming).</i>
What was the cost of the work programme/project?	<i>Cost of the whole project: 8.5 million euro</i>





When did it start and end?	Start: January 2010 End: June 2014
Project Outcomes & Communication	
What were the key achievements?	<i>The main aim was the promotion of energy efficiency among SMEs. Almost 500 SMEs did energy audits on their own manufacturing processes and more than 150 SMEs planned works for improving their energy efficiency.</i>
What were the outcomes and expected benefits?	<i>Almost 90 works for improving energy efficiency of SMEs. 4,000 toe saved Successful promotion of a new professional skill (expert in energy management)</i>
What were the key lessons learned?	<i>A large need for knowledge concerning energy efficiency opportunities and tools. A very low awareness about energy consumption and related environmental impacts of manufacturing processes</i>
Is there anything you would do differently in future?	<i>Be able to better promote energy audits among SMEs</i>
What makes this a good practice example?	<i>The project combined different tools and skills in a very valuable chain to improve energy efficiency</i>
Web links to further information	www.trend.regione.lombardia.it
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Please indicate if you can give a short (15 minute) presentation at a Plenary Meeting or other event	Yes
Please indicate if this case study can be made available to the public?	Yes

